



JESCO LIGHTING GROUP

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## Jesco Lighting Forms Hospitality Sales Division, Appoints Mark L. Gardiner As Head

*Glendale, NY, 2007*—Jesco Lighting, Inc., a broadly-based multinational manufacturer of contemporary-design light fixtures for commercial, institutional and residential applications, has announced that the company has formed a specialized hospitality sales division. Mark L. Gardiner has joined the company to head that division. Richard Kurtz, president and chief executive officer of Jesco, made the announcement.

“Jesco Lighting is committed to meeting the needs of architects, lighting and interior designers working on a broad range of commercial projects,” notes Mr. Kurtz. “The many Jesco Lighting product lines that so aptly meet hotel, restaurant and themed-venue applications, for ceiling and wall installation, table and floor mounting, including interior and outdoor LED products, are growing fast with the hospitality market overall. We are compelled to create this specialized division, that meets client demand more than ever before with advanced, new product families,” Richard Kurtz concludes.

Mark L. Gardiner, lighting sales professional with twenty-five years’ experience in the lighting industry, has been named national sales manager of the division. He is responsible for overseeing a network of hospitality industry market specialists, already in place across the country.

Mr. Gardiner and his team are available to confer with specifying architects, interior designers, professional lighting designers and hospitality industry corporate clients, to assist in developing lighting plans, special effects and complete specifications.

Prior to joining Jesco Lighting Hospitality Sales Division, Mr. Gardiner served with Lightolier and other leading lighting manufacturers. He earned a Bachelor of Arts

degree in English from the University of Florida, and a Master of Business Administration degree in Marketing from the Stern School of Business at New York University. He is a member of the American Lighting Association (ALA) and the Network of Executive Women in Hospitality (NEWH).

Mark Gardiner may be reached via email at: [mlgcontract@oh.rr.com](mailto:mlgcontract@oh.rr.com). To learn more about Jesco Lighting Hospitality Sales Division, or other Jesco products and capabilities visit: [www.jescolighting.com](http://www.jescolighting.com). Jesco Lighting, Inc. is located at 66-25 Traffic Avenue, Glendale, New York 11385. Telephone: (718) 366-3211. Fax: (718) 366-3646. E-mail: [sales@jescolighting.com](mailto:sales@jescolighting.com).

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