



JESCO LIGHTING GROUP

66-25 Traffic Avenue • Glendale • New York 11385  
Tel: 718.366.3211 Fax: 718.366.3646

1100 Hatcher Avenue • Suite A • City of Industry • California 91748  
Tel: 626.854.8168 Fax: 626.854.8172

jescolighting.com  
info@jescolighting.com

FOR USE UPON RECEIPT — 2007

## Jesco Introduces “Geometria” Geometric-Form Track Lighting

New Product Introduction: Geometria — low-voltage, geometric-form, two-circuit track lighting system, with multiple lighting and mounting options.

Design: Jesco In-House Lighting Design and Engineering Team.

Manufacturer: Jesco Lighting, Inc.

Product Application: Geometria is a low-scale, single-rail track lighting system, with a wide range of geometrical-shape track heads that can be mixed and matched to suit any commercial, institutional or residential installation. Track sections can be ceiling suspended, wall mounted, suspended *vertically* from ceilings, or mounted from a floor stand.

The high design of Geometria combines with its inherent high function as an ideal choice in healthcare, hospitality and retail; professional offices; museums and galleries; merchandise showrooms; themed venues; and throughout fine residences.

Product Description: Geometria is notable for its wide array of movable, often aimable, timeless geometric-form Track heads. These comprise cubes, cylinders, rectangles in a light unit. The modular rectilinear track is rectilinear in shape, with track adaptors that glide along its circumference. The track is one-inch by one-inch in dimension available in four- and eight-foot linkable sections.

The vast array of track heads compliment architectural elements of space, highlighting objects, furnishings and merchandise displays.

## Jesco Introduces Geometria . . . page 2

Geometria is a state-of-the-art solution to standard, less energy-efficient or lower-output track lighting systems. It offers new-generation, high-lumen output, low-voltage low-watt LED, halogen or AR-111 lamps in single and double spot lights; T-5 fluorescent mounted as pendants; and other lamp options. Many of the track heads tilt, rotate and suspend to desired positions, to suit changing illumination or design requirements. Mention that the system also offers several beautiful pendants (FYI – 4 for now, with more to come), also geometric in shape, Transformers are remote or surface mounted.

Construction & Finishes: Geometria is made from extruded and die-cast aluminum in a metallic silver powder-coat finish.

Track heads are high-efficiency optical designs that provide wide, even, conical arrays of intense, white light with strong color rendition.

Learn more about Geometria, or other Jesco products and capabilities, by visiting: [www.jescolighting.com](http://www.jescolighting.com). Jesco Lighting, Inc. is located at 66-25 Traffic Avenue, Glendale, New York 11385. Telephone: (718) 366-3211. Telephone toll-free: (800) 527-7796. Fax: (718) 366-3646. E-mail: [sales@jescolighting.com](mailto:sales@jescolighting.com).

EDITOR, FOR MORE INFORMATION, PLEASE CONTACT:

Bill or Nancy Schoenfisch  
SCHOENFISCH INCORPORATED  
336 County Highway 24  
Richfield Springs, New York 13439  
(315) 858-8393/Phone  
(315) 858-9635/Fax  
[primages@aol.com](mailto:primages@aol.com)/E-mail