

FOR USE UPON RECEIPT — 2011

JESCO Introduces The Belle Of The Lighting Ball

New Product Line: Belle — a collection of contemporary-design, hand-blown Quick-Adapt

glass pendant lights. A colorful, glowing translucent ellipsoid shade is sectioned and held integral with the suspension and electrical cord, topped by a cylindrical bolt of patterned, colored glass.



Design: Award-winning industrial and lighting designer Orfeo Quagliata, in conjunction with the JESCO In-House Lighting Design and Engineering Team.

Manufacturer: JESCO Lighting Group

Product Applications: Belle pendant lights provide combination nonglare ambient direct downward and diffused accent outward illumination, within unique eye-catching designs. Each model works across a broad range of decorative interior applications. They adapt quickly to the popular JESCO Monorail low-voltage single-rail track lighting, in straight, bendable, “T-“ or “X-“shapes, or to in-ceiling canopies.

Typical installations include building lobbies, reception rooms, corridors, conference and meeting spaces; corporate dining rooms and executive suites; healthcare waiting rooms and offices; hospitality venues; upscale retail; and fine residential interiors.

Product Description: Belle pendants are characterized by *individually* hand-blown, hand-colored saturated translucent glass lighting designs, with aesthetical continuity. The mid-scale, curved and smooth-edged glass shades fill with diffused light and radiate it with a subtle, colored iridescence. Polished metal track or ceiling suspension rods, or matching domed canopies on the ceiling, contribute to an overall refined aesthetic.

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Three models of pendants employ a single energy-efficient, long-life xenon-gas low-voltage bi-pin 35-watt lamp, for lighting continuity.

Construction & Finishes: **Belle** pendants are constructed of hand-blown, formed and colored glass shades, with aluminum fittings in satin nickel or chrome finishes. A cylindrical, translucent colored glass bolt secures each unit's suspension to the electrical connection and to the glass shade. Each model is UL and CUL listed.

Belle is offered in amber, black, blue, organic, purple, and white.

Learn more about JESCO products and capabilities by visiting: www.jescolighting.com.

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