

FOR USE UPON RECEIPT — 2011

*JESCO LIGHTING
INTRODUCES MIZAR:*
**INDUSTRY'S FIRST FULL LINE
OF MINIATURE ADJUSTABLE
LED DOWNLIGHTS**



New Product Introduction: Mizar Miniature Adjustable LED

Downlights — The lighting industry's first complete line of super energy-efficient, long life, miniaturized adjustable LED downlights.

Design: JESCO Lighting Group In-House Product Design and Engineering Team.

Manufacturer: JESCO Lighting Group.

Product Applications: Mizar Miniature Adjustable LED Downlights

are suited for a broad range of upscale commercial and residential installations. They are specifically designed for use wherever *aimable* LED is wanted to provide effective, dramatic, longlife lighting solutions with exceptionally low 1.8-watt energy consumption.

LEDs emit no ultraviolet rays and contain no mercury, protecting both the objects in a room or display case, or viewing displayed objects.

Mizar Miniature Adjustable LED Downlights brilliantly illuminate artifacts, document displays, jewelry and other retail items on shelves, in counter displays or display cases. They also provide subtle accenting of features and furnishings; illumination for trophy and awards cases; hotel and restaurant reception counters; store merchandise, trade-show exhibition displays and more.

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No matter what display spaces or objects are illuminated, facility users and owners alike benefit from the attraction created by dramatic, small-scale adjustable spot-lighting effects, very high energy savings, and long, trouble-free operating life. **Mizar Miniature Adjustable LED Downlights** have a reduced size with the ability to be hidden within a space, creating visual integration with contemporary design and aimable white lighting performance.

Product Description: The full line of **Mizar Miniature Adjustable LED Downlights** are housed in compact fixture heads easy to handle, install and maintain. Heads contain a single 1.8- or 3-watt LED, providing 72, 80 or 185 lumens of output in a cylindrical “snoot” design, mini eyeball, regressed eyeball or mini direct downlight. Housings mount into a simple opening cut by a contractor, use torsion-tight springs.

Construction & Finishes: **Mizar Miniature Adjustable LED Downlights** are made from non-corroding, easily cleanable, die-formed aluminum with tempered glass lenses. Stainless-steel screws hold each unit securely. LEDs are available in white with outputs of 3000° K, 4000° K, or 5000° K. They meet a wide range of indoor spacial illumination requirements, that otherwise would employ standard, more energy consuming incandescent, quartz halogen, linear or compact fluorescent, or metal halide lamps.

Learn more about JESCO products and capabilities by visiting: www.jescolighting.com. JESCO Lighting Group is located at 66-25 Traffic Avenue, Glendale, New York 11385. Telephone: (718) 366-3211. Fax: (718) 366-3646. E-mail: sales@jescolighting.com.

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