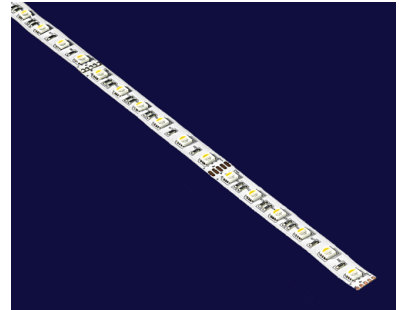


FOR USE UPON RECEIPT — January 2017

JESCO Debuts DL-FLEX-RGBW: New Color-Changing LED Lighting System



New Product Introduction: DL-FLEX-RGBW —

adaptable, flexible specification-grade RGBW color-changing LED light strips are designed to deliver colorful, uniform, even illumination.

Design: JESCO Lighting Group In-House Product Design and Engineering Team.

Manufacturer: JESCO Lighting Group, founded 1998.

Product Applications: Small-scale, lightweight, **DL-FLEX-RGBW** curvable linear lighting strips provide programmable color-changing LED accent and display lighting for a wide-range of interior commercial, institutional and high-end residential applications.

JESCO's **DL-FLEX-RGBW** light strips provide useful architectural and decorative color-changing light for a wide range of applications. These include, but are not limited to coves, cornices, vertical and horizontal display cases; around baseboards and ceiling moldings; on shelves, staircases, railings, columns and merchandise display headers; room, corridor, and elevator perimeters; architectural elements or anywhere architectural and accent lighting is desired.

Product Description: **DL-FLEX-RGBW** illustrates JESCO's advanced ultra-long life, low-energy consumption, LED flexibility. Sold in 16 foot reels with a complete offering of connectors and connecting cables which offer easy and secure assembly and also provide design flexibility. A distinctive *4 in 1 QuadLED* package provides better color uniformity than separate RGB and white LEDs.

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The **DL-FLEX-UP-RGBW Series** is a color changing lighting system with an added White component to the standard Red, Blue, Green offering. The additional white allows even more nuanced color options for complete color control. Designers can create light output that can be varied and also programmed to almost any color desired including appropriate Pantone® PMS colors, allowing the highest level of lighting sophistication.

Combining **DL-FLEX-RGBW** with JESCO's low profile channel and lens system creates an evenly illuminated and almost invisible light fixture with no glare. Low heat generation and an exceptionally long 50,000-hour operating life makes **DL-FLEX-RGBW** ideal for space-restricted applications, heat-sensitive product displays or areas.

Construction & Finishes: **DL-FLEX-RGBW** comprises a durable, high-temperature, flexible, non-yellowing extruded circuit board for even illumination. **DL-FLEX-RGBW** is 5/16-inches wide by 1/16-inches high and can be specified in runs up to 16.4-feet. 18 LEDs per foot draw a mere 3.9 watts; emit 52 lumens per watt, 203 lumens per foot.

Hi-bond 3M™ double-sided, adhesive tape allows **DL-FLEX-RGBW** to be quickly mounted and installed on most surfaces. Light strips mount end to end for bendable or angled patterns or continuous rows.

DL-FLEX-RGBW is available in 16 foot reels and is field cuttable every 4-inches. It releases no UV/IR radiation or mercury and has a 5-year warranty.

Contact Information: Learn more about JESCO products and capabilities by visiting: www.jescolighting.com. JESCO Lighting Group's plant, warehouse, and corporate offices are located at 15 Harbor Park Drive, Port Washington, New York 11050. Telephone: 800-527-7796. Fax: 855-265-5768. E-mail: sales@jescolighting.com.

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